

社區牙醫學概論
Community dentistry

國內外社區口腔衛教推廣經驗分享

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學習目標

- (1)國外社區口腔衛教推廣分享
- (2)中國社區口腔衛教推廣分享
- (3)蒙古口腔衛教推廣分享

**Tattletooth II,
A New Generation**

- A set of curricula provides a basic, comprehensive resource for educators
- Includes units for preschool children through grade 6
- Designed by Division of Oral Health, Texas Dept. of Health
- Will foster parental involvement in the promotion of oral health

**Tattle Tooth II Program - A New
Generation - Teaching Materials**

- Preschool - Super Brush!
- Kindergarten - Something to Smile About
- Grade 1 - Miles of Smiles
- Grade 2 - Healthy Texas Teeth
- Grade 3 - Your Teeth, Your Responsibility
- Grade 4 - Special Care for Special Smiles
- Grade 5 - Dental Problems and Solutions
- Grade 6 - Personal Choices for Dental Health

**Super Brush
(pre-kindergarten)**

- Unit 1: Structure of the mouth and teeth
- Unit 2: Toothbrushing outside top
- Unit 3: Toothbrushing outside bottom
- Unit 4: Toothbrushing inside top
- Unit 5: 3: Toothbrushing inside bottom
- Unit 6: Choosing nutritious snacks
- Unit 7: Visit to the dentist

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- Unit 5: 3: Toothbrushing inside bottom
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- Unit 7: Visit to the dentist

Something to smile about (kindergarten)

- Lesson 1: Structure of the mouth and teeth
- Lesson 2: Primary and Permanent teeth
- Lesson 3: Brushing
- Lesson 4: Nutrition
- Lesson 5: Field trip to dental clinic or substitute lesson
- Lesson 6: Dental health plays (optional)
- Lesson 7: Smile party (optional)

80-20 Movement ---Dental Hygiene Week

History of 82-20 movement

- 1955-1982, dental health programs were focused on mothers and their children
 - Mainly in local public health centers
 - intended to prevent tooth decay, include
 - dental health guidance for expectant and nursing mothers, babies and toddlers
 - dental health examinations for 18-month-olds and three-year-olds
- 1983, start for adults and the aged

History of 82-20 movement

- 1989, proposal of the 80-20 Movement
- 1992, launching of programs by forming a council
- 1993, projects to support promotion of the movement
- 2000, special programs to further the 80-20 movement

Dental Hygienists Law

- June 1989, the revision of the Dental Hygienists Law
 - supplemented the duties of dental hygienists

80-20 Movement-- timeline

- 1991, Priority goals for the Dental Hygiene Week
- 1992, forming a council
- 1993, programs for supporting the promotion
- 1996, rooted in local communities in a more practical manner
 - argued the importance of dental health services
 - Spread the functions of home dentists
- 1997, programs for promoting and supporting home dentist
- 2000, promoted on a nationwide scale and aimed at extending healthy life

80-20 Movement-- contents

1. Spreading the Concept of Dental Hygiene
 - (a). 80-20 Movement and promotion of home dentist functions
 - (b). *Dental Hygiene Week*
 - (c). Healthy teeth contests for mothers and their children
 - (d). National Dental Health Congress (since 1980~)

80-20 Movement-- contents

2. Dental Health for Mothers and Their Children
 - Oral examinations
 - Health guidance programs
3. Dental Health for Adults and the Aged
 - Health education and consultation
 - Periodontal disease examinations
 - Personal visits for bedridden seniors
4. Healthy Japan 21

8020 Promotion Foundation

(8020推進財團)

- Established on December 1, 2000
- Endowment of
 - the Japan Dental Association
 - the Japan Dental Commerce, and the Industry Association
 - Sunstar Inc.
 - Lotte Co., Ltd.
 - Matsushita Electric Works Ltd.

8020 Promotion Foundation

(8020推進財團)

- Promotion of the 8020 Movement
- Promotion and support of research projects
- Assessment of the 8020 Movement at home and overseas
- National Movement of a new cultural life

口腔健康照護 → 全身健康照護

Dental Hygiene Week, Japan

- June 4 was designated as *Tooth Decay Prevention Day* by Japan Dental Association in 1928
- While shelved during the Pacific War, these projects resumed in 1948 (1939-1945 WWII; 1931,九一八事變)
- Dental Hygiene Week (June 4 to 10) since 1958

Dental Hygiene Week, Japan

- June 4 is selected is because
 - six (June) can be pronounced “*mu-i-ka*” and four “*shi*”
 - the Japanese word for a cavity is “*mu-shi-ba*”

Dental Hygiene Week, Japan

- Sponsored by
 - the Ministry of Health
 - the Ministry of Labor and Welfare
 - the Ministry of Education, Culture, Sports Science and Technology
 - the Japan Dental Association
 - other organizations

Dental Hygiene Week, Japan

- The objectives are
 - To diffuse correct knowledge of dental hygiene
 - To prevent dental diseases
 - To encourage early detection and treatment of dental disease
 - To promote the collective national health

Dental Hygiene Week, activities

- Dentists and dental hygienists visit schools to teach students
- Students make posters to get into the spirit of oral health
- Some department stores turn into dental clinics and offer free checkups and consultation
- Some local governments honor kids who have taken particularly good care of their teeth

Percentage of Persons with 20 or More of Their Own Teeth

Age	Average number of teeth per person		Percentage of persons with 20 or more of their own teeth	
	1993	1999	1993	1999
75-79	6.72	9.01	10.00	17.50
80-84	5.14	7.41	11.70	13.00
80 (estimates)	5.93	8.21	10.85	15.25

資料來源：8020推進財團網站。
<http://www.8020zaidan.or.jp/newtest3/english/dhj.html>, visited on 2009/5/10
Modified : Dr. Y.H. Huang

「愛牙日」 --- 中國

中國「愛牙日」，1989--

- 中國衛生部確定每年9月20日為“愛牙日”，其宗旨是通過“愛牙日”活動，廣泛動員全社會的力量，在群眾中進行
 - 牙病防治知識的普及教育
 - 增強口腔健康觀念和自我保健意識
 - 建立口腔保健行為
 - 提高全民族的口腔健康水平

中國「愛牙日」，1989--

- 1989年初成立全國牙病防治指導組，其主要任務
 - 協助衛生部制定全國牙病防治工作和有關專業技術人才培養規劃
 - 組織協調全國牙病防治工作和學術交流活動
 - 推薦牙病防治重大新成果、新技術的推廣應用

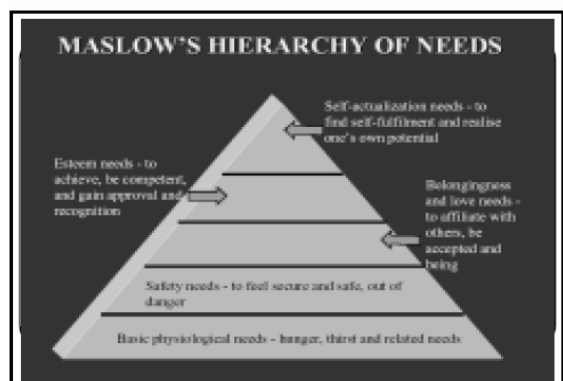
	主題	中心口號
1989	刷牙與口腔衛生	人人刷牙、早晚刷牙、正確刷牙、用保健牙刷和含氟牙膏刷牙
1990	通過口腔健康增進全身健康	愛牙 健齒 強身
1991	兒童與口腔保健	愛護牙齒 從小做起
1992	愛牙 健齒 強身	愛護牙齒 從小做起 從我做起
1993	愛牙 健齒 強身	天天刷牙 定期檢查
1994	口腔衛生	健康的生活需要口腔衛生
1995	氟與口腔健康	適量用氟 預防齲齒
1996	飲食習慣與口腔衛生	少吃含糖食品，有益口腔
1997	口腔衛生與齲病、牙周疾病的預防	願健康的牙齒伴您終身
1998	口腔健康與社會文明	健康的牙齒，美好的微笑

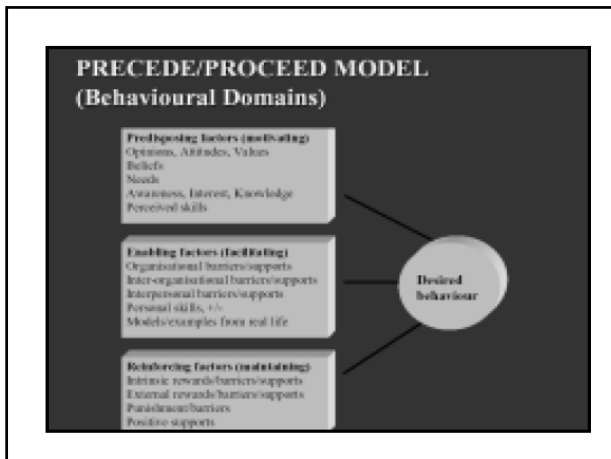
	主題	中心口號
1999	老年人口腔保健	幸福的晚年需要口腔健康
2000	避免牙齒損傷	善待牙齒
2001	吸煙與口腔疾病	吸煙有害口腔健康
2002	關注牙周疾病	預防牙周疾病 維護口腔健康
2003	關注牙周疾病	有效刷牙，預防牙周疾病
2004	口腔健康與生命質量	促進口腔健康，提高生命質量
2005	孕婦口腔保健	關注孕婦口腔健康
2006	嬰幼兒口腔保健	關愛嬰幼兒口腔健康
2007	口腔健康促進--面向西部，面向兒童	健康的牙齒能伴隨您終生
2008	關注中老年人口腔健康	健康的牙齒是幸福晚年的保證

「全國口腔保健日」
--- 蒙古國

進行之中之口腔衛教推廣計畫

- 流亡印度藏人口腔健康促進計畫
- 台灣、蒙古口腔健康促進合作計畫
- 身障機構口腔保健輔導員培訓計畫
- 學齡前幼童氟漆塗氟成效評估計畫
- 台北市學齡前兒童含氟漱口口水防齲成效評估計畫





Summary

世界各國均各自有口腔衛教推廣的活動與方案，應多方面了解不同國家的做法，以作為往後國內方案實行的修正參考。

資料來源

- 8020推進財團網站,
http://www.8020zaidan.or.jp/newtest3/english/dh_j.html, visited on 2009/5/10