

4

APPLICATIONS OF THE DERIVATIVE



4.4

Optimization I

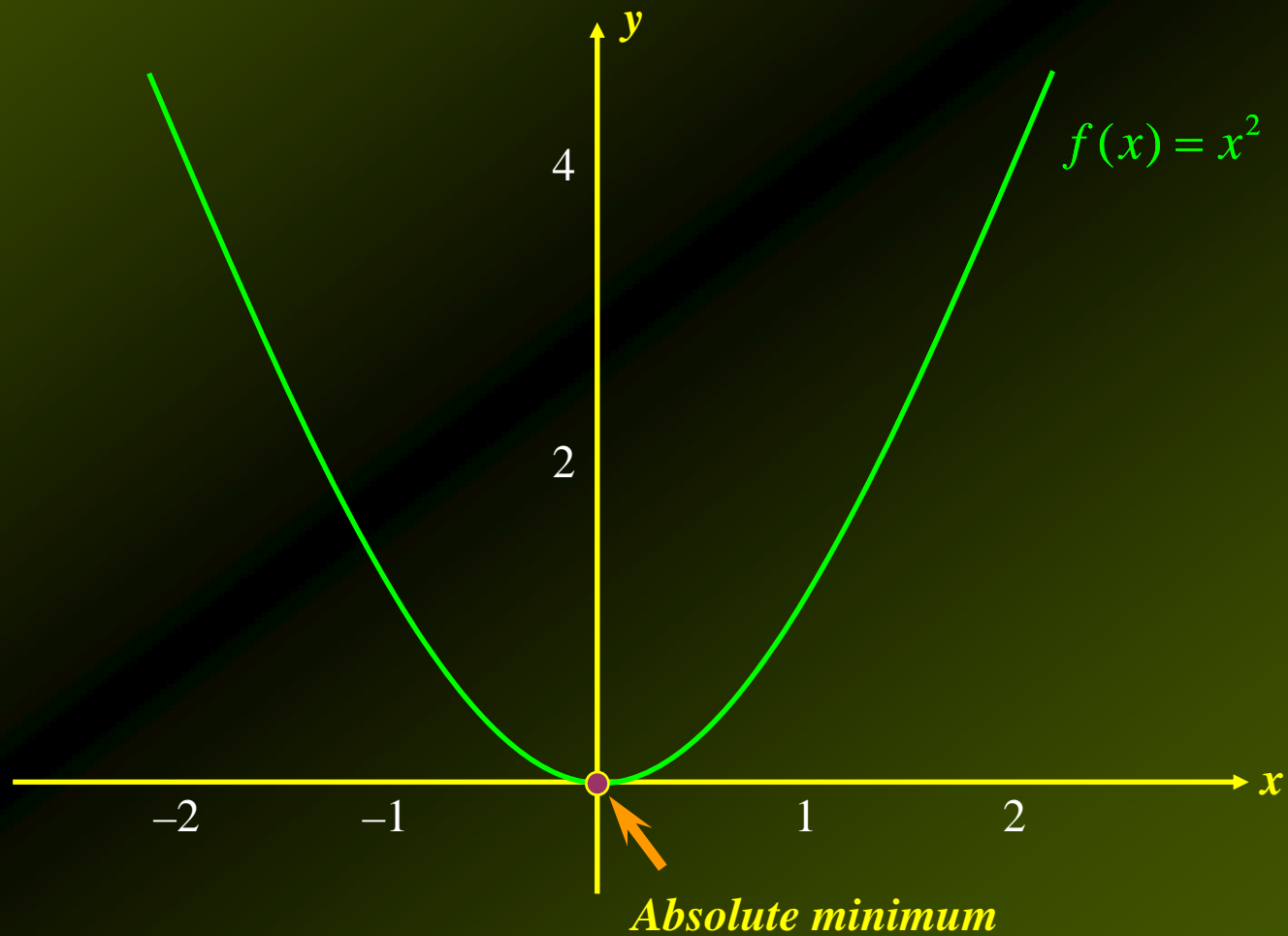
Absolute Extrema

The **absolute extrema** of a function f

- If $f(x) \leq f(c)$ for all x in the domain of f , then $f(c)$ is called the **absolute maximum** value of f .
- If $f(x) \geq f(c)$ for all x in the domain of f , then $f(c)$ is called the **absolute minimum** value of f .

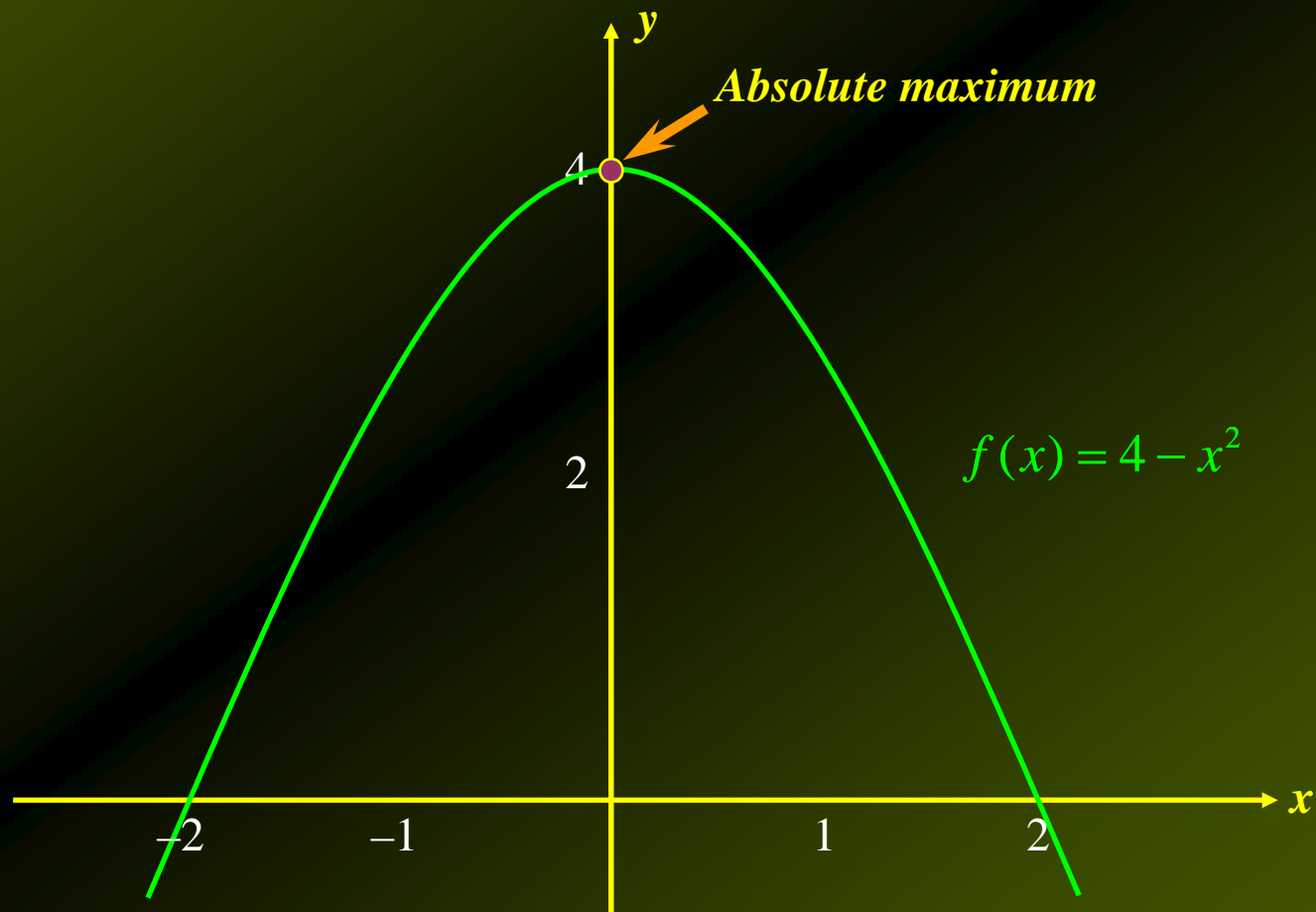
Example

f has an **absolute minimum** at $(0, 0)$:



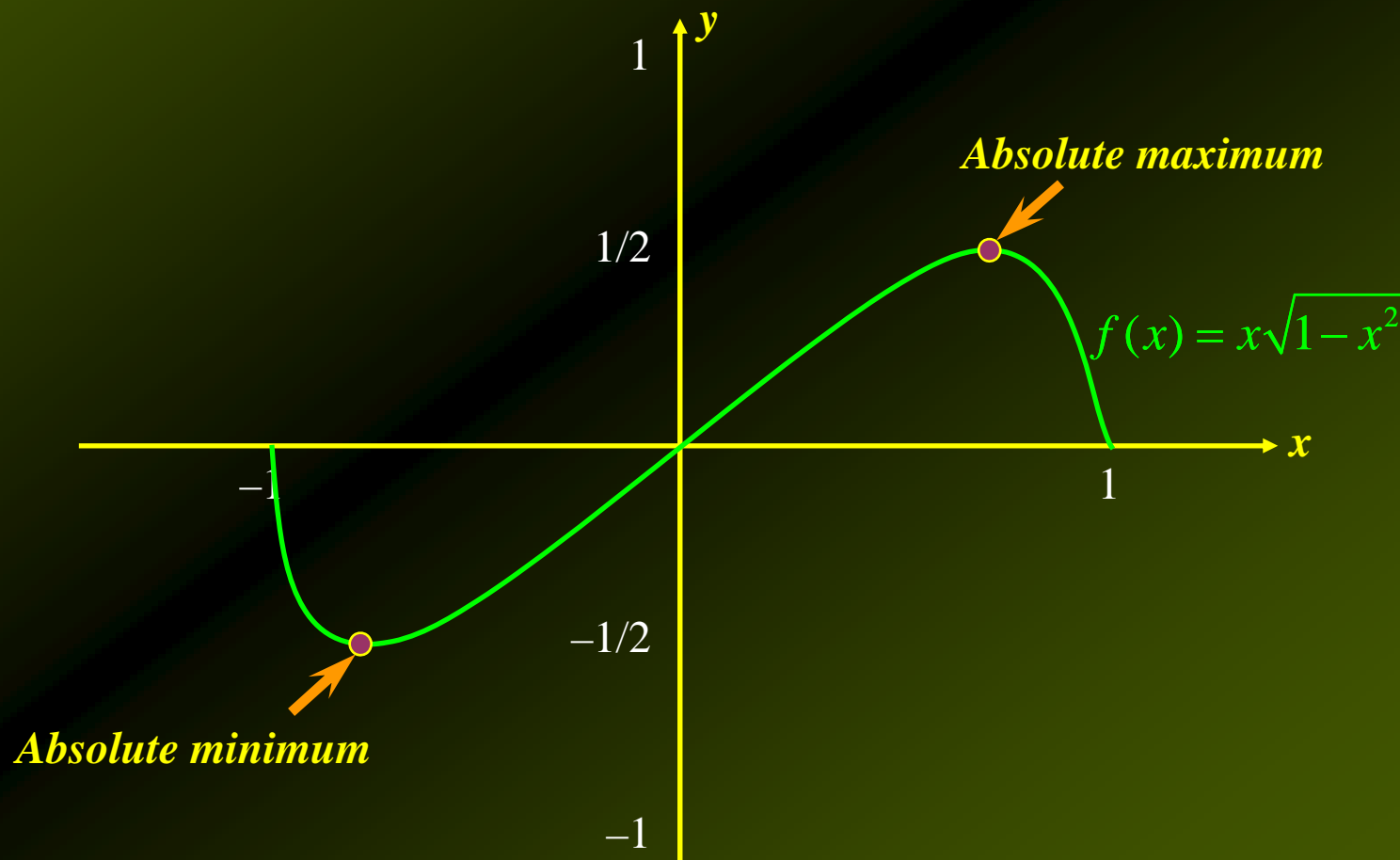
Example

f has an absolute maximum at $(0, 4)$:



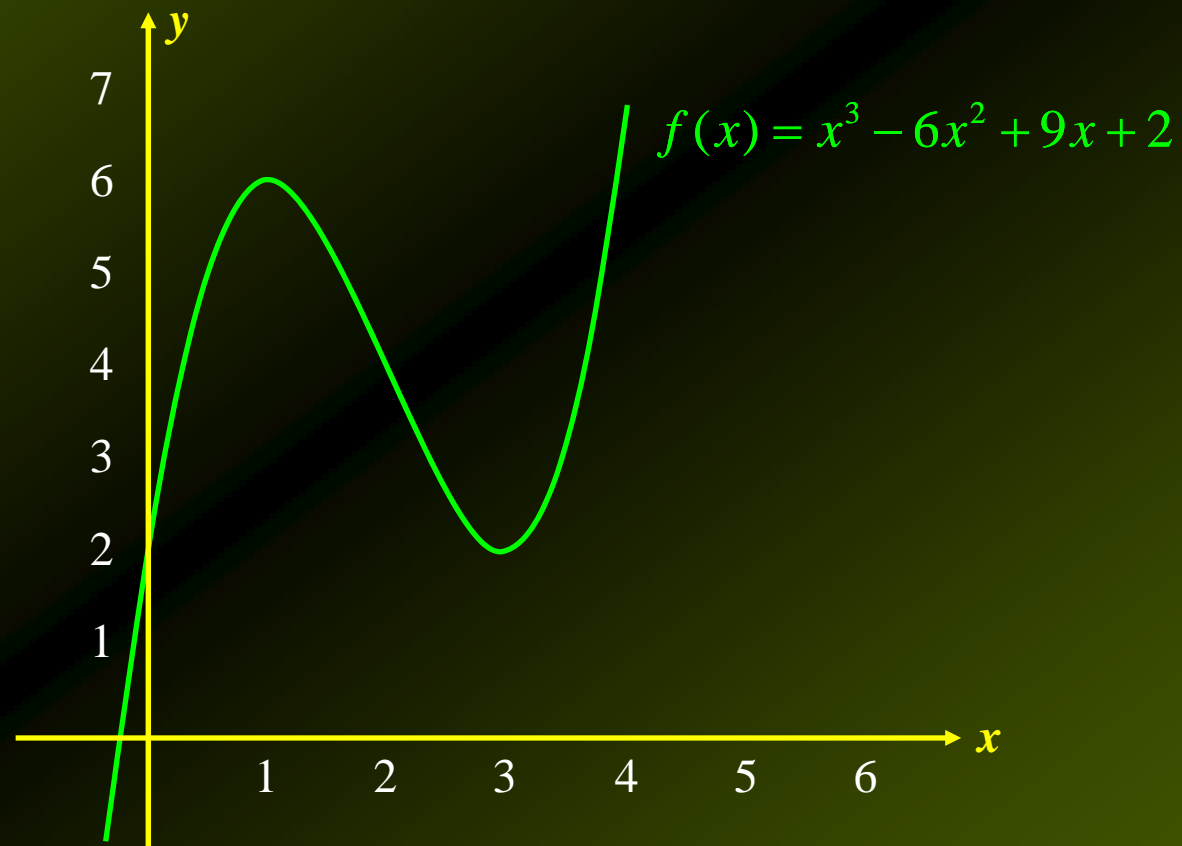
Example

f has an **absolute minimum** at $(-\sqrt{2}/2, -1/2)$:
and an **absolute maximum** at $(\sqrt{2}/2, 1/2)$:



Example

f has no absolute extrema:



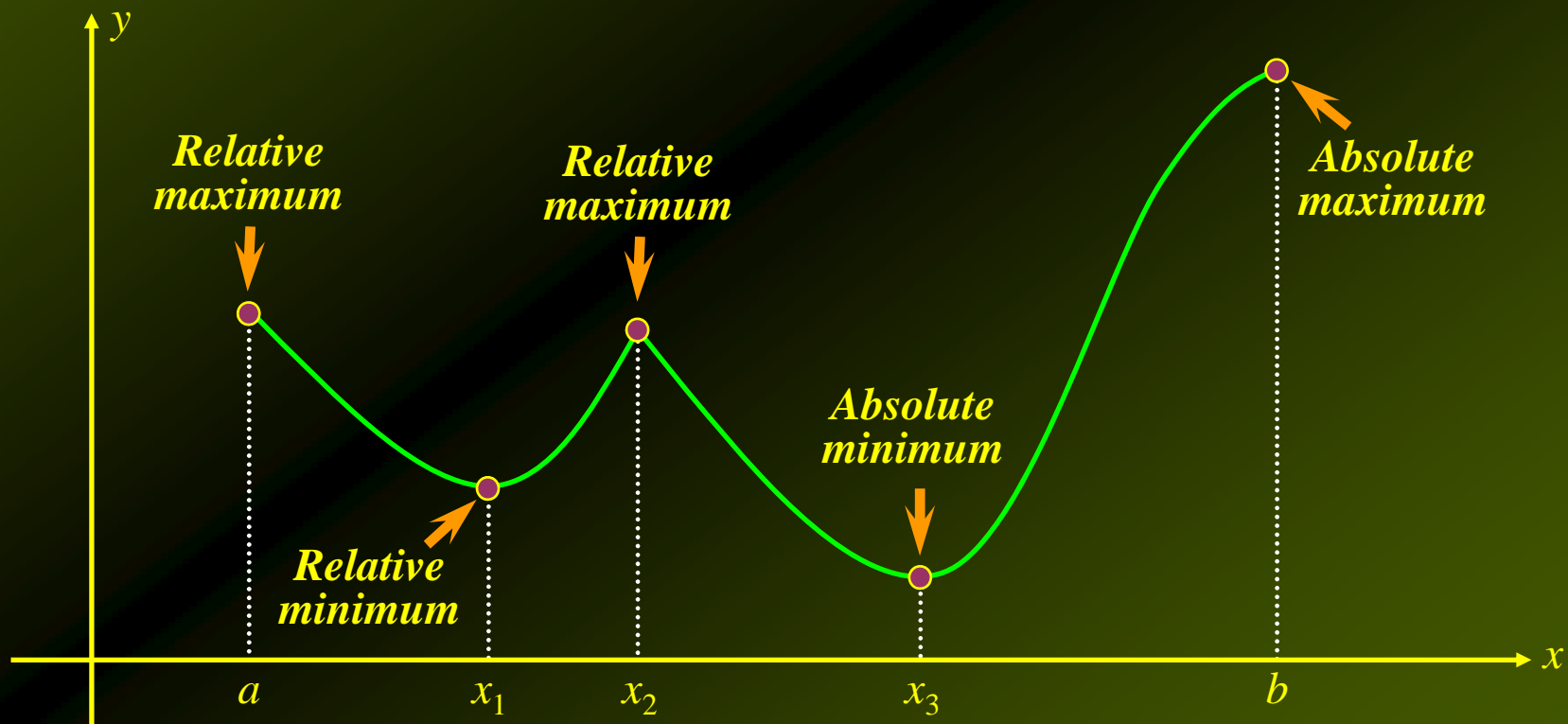
Theorem 3

Absolute Extrema in a Closed Interval

- If a function f is **continuous** on a **closed interval** $[a, b]$, then f has both an **absolute maximum** value and an **absolute minimum** value on $[a, b]$.

Example

The **relative minimum** of f at x_3 is also the **absolute minimum** of f . The **right endpoint** b of the interval $[a, b]$ gives rise to the **absolute maximum** value $f(b)$ of f .



Finding Absolute Extrema

To find the **absolute extrema** of f on a **closed interval** $[a, b]$.

1. Find the **critical numbers** of f that lie on (a, b) .
2. Compute the **value** of f at each **critical number** found in **step 1** and compute $f(a)$ and $f(b)$.
3. The **absolute maximum** value and **absolute minimum** value of f will correspond to the **largest** and **smallest** numbers, respectively, found in **step 2**.

Example 1

Find the absolute extrema of the function $F(x) = x^2$ defined on the interval $[-1, 2]$.

Solution:

The function F is **continuous** on the closed interval $[-1, 2]$ and **differentiable** on the open interval $(-1, 2)$.

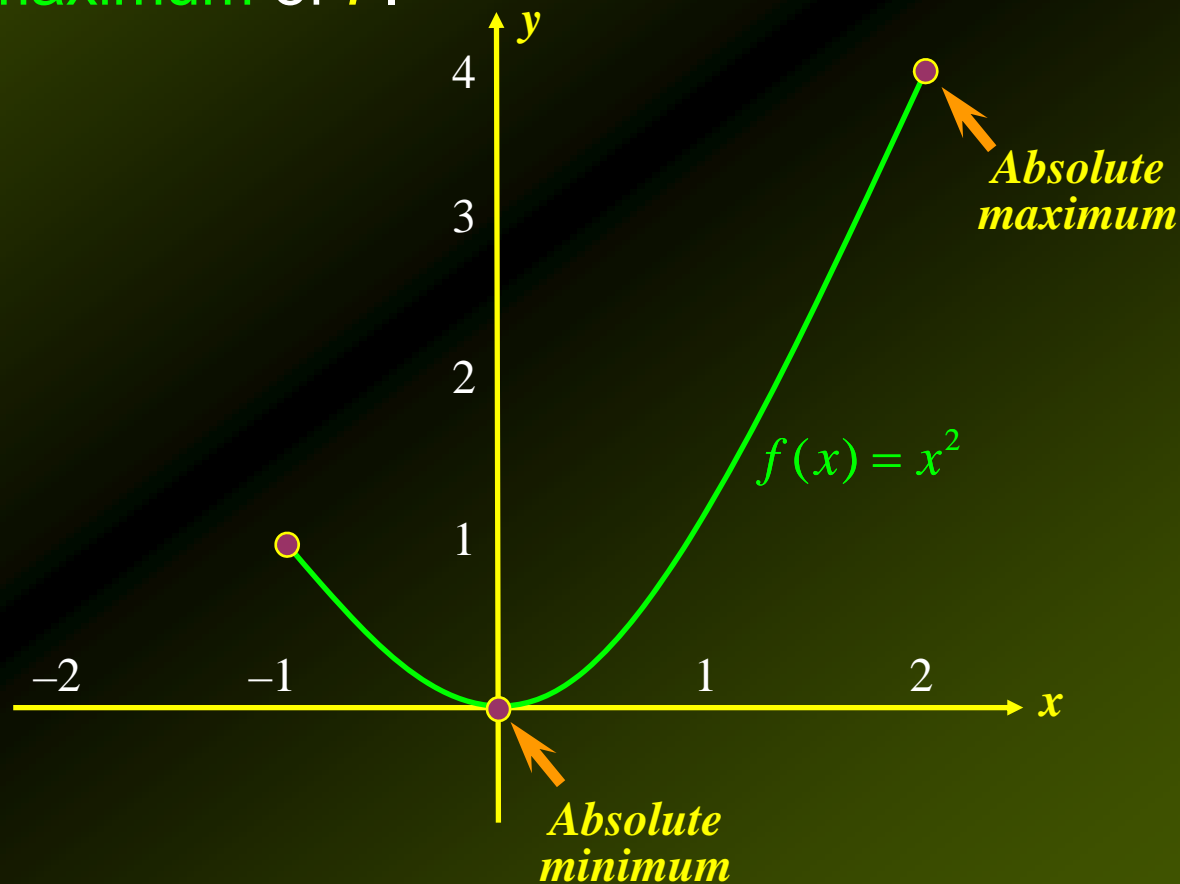
Setting $F' = 0$, we get $F'(x) = 2x = 0$, so there is **only one critical point** at $x = 0$.

Example 1 – Solution

cont'd

So, $F(-1) = (-1)^2 = 1$, $F(0) = (0)^2 = 0$, and $F(2) = (2)^2 = 4$.

It follows that 0 is the **absolute minimum** of F , and 4 is the **absolute maximum** of F .



Example 2

Find the absolute extrema of the function

$$f(x) = x^3 - 2x^2 - 4x + 4$$

defined on the interval $[0, 3]$.

Solution:

The function f is **continuous** on the closed interval $[0, 3]$ and **differentiable** on the open interval $(0, 3)$.

Setting $f' = 0$, we get

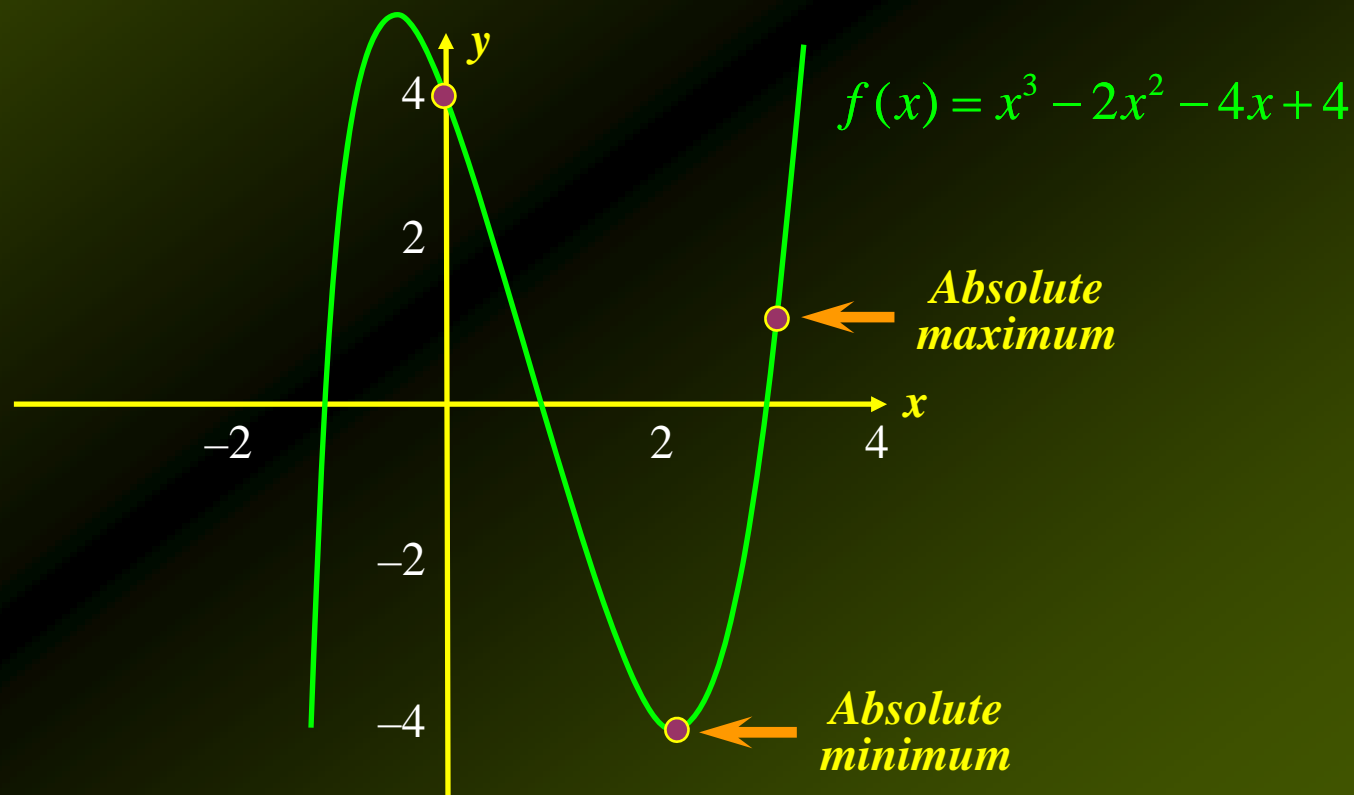
$$f'(x) = 3x^2 - 4x - 4 = (3x + 2)(x - 2) = 0$$

which gives **two critical points** at $x = -2/3$ and $x = 2$.

Example 2 – Solution

cont'd

We drop $x = -2/3$ since it lies outside the interval $[0, 3]$.
So, $f(0) = 4$, $f(2) = -4$, and $f(3) = 1$. It follows that -4 is the absolute minimum of f , and 4 is the absolute maximum of f .



Applied Example 4 – *Maximizing Profits*

Acrosonic's total profit (in dollars) from manufacturing and selling x units of their model F speakers is given by

$$P(x) = -0.02x^2 + 300x - 200,000 \quad (0 \leq x \leq 20,000)$$

How many units of the loudspeaker system must Acrosonic produce to maximize profits?

Solution:

To find the absolute maximum of P on $[0, 20,000]$, first find the stationary points of P on the interval $(0, 20,000)$.

Applied Example 4 – *Solution*

cont'd

Setting $f' = 0$, we get

$$P'(x) = -0.04x + 300 = 0$$

$$x = \frac{300}{0.04} = 7500$$

which gives us **only one stationary point** at $x = 7500$.

Evaluating the only **stationary point** we get

$$P(7500) = 925,000$$

Evaluating the **endpoints** we get

$$P(0) = -200,000$$

$$P(20,000) = -2,200,000$$

Applied Example 4 – *Solution*

cont'd

Thus, Acrosonic will realize the **maximum profit** of **\$925,000** by **producing 7500** speakers.

